Growth of Global Business

The book, first published in 1993, has – in Part I - essays on technological competence and international production (Cantwell); on British multinational banking strategies (Jones); on *Sogo Shosha* Mirza). Part II has three essays on the services industries: determinants of services FDI (Clegg); internationalization of accounting services in UK and Ireland (Davis, Hanlon and Kay); and cross-border retailing in Europe (Treadgold). Part IV presents three essays on Business in the wider Europe: TNCs and eastern Europe (Radice); industrial location in Europe (Savary); the geographical spread of UK international production (Ietto-Gillies).