European Integration and Global Corporate Strategies

Part 1 considers a variety of elements and patterns in the processes of integration and globalization: from foreign direct investment (FDI), globalization and innovation (Chesnais and Simonetti) to their relationship with European trade (Chesnais and Saillou) to cross border M&As (Ietto-Gillies, Meschi and Simonetti) to the pattern of profits from FDI (Ietto-Gillies). Part 2 is dedicated to ‘Innovation, integration and globalization’. It presents 6 essays on: innovation and globalization (Archibugi and Iammarino); globalization and innovatory capacity (Cantwell and Janne); technology alliances by European firms (Narula); the internationalization of technology (Molero); periphery firms and European R&D programmes (Vence, Guntin and Rodil); and proposals for a policy framework in the face of globalization (Chesnais and Ietto-Gillies)